

CACHEMATRIX®

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Cachematrix Bank Portals Top \$100 Billion in Total Money Fund Assets

Growing asset levels signal continuing trend of banks' ability to capture corporate cash

DENVER, November 30, 2011 - Cachematrix (www.cachematrix.com), the leading provider of money market fund and fixed income trading technology for banks and financial institutions, announced today that its banking partners have surpassed \$100 Billion in institutional money market fund assets under management using Cachematrix's proprietary technology.

Corporations are increasingly requiring their banks to implement highly automated short term cash management via portal technology, because corporations place a premium on the safety, convenience and liquidity that money fund portals provide. Those banks that have adopted portal technology have dramatically increased their institutional market share.

"It is becoming very apparent that the impact of money funds for corporate cash managers goes beyond just seeking a good return. Corporations use money funds for convenience, efficiency, predictability, as well as yield," said Cachematrix Founder and CEO, George Hagerman. "There is also an added sense of security that comes from centralizing investments through a known commodity, such as a relationship bank. This provides corporations with a heightened level of transparency at both the overall portfolio level, as well as within each underlying investment."

Hagerman adds, "With bank deposits hitting record highs, corporations are looking for alternative ways to further their relationship with their banks while still maintaining investment diversification. Our patented portal technology allows banks to provide their clients with a menu of diversified money fund investment options through a seamless system that automates and consolidates the investment process for their corporate clients."

About Cachematrix Holdings, LLC

Cachematrix is the leading "software as a service" (SaaS) provider of institutional money market, fixed income and variable NAV trading systems for banks and financial institutions worldwide. Cachematrix enables banks and other financial services firms the ability to offer its corporate clients on-line access to a choice of institutional funds through a convenient, single source platform for managing assets. For more information, visit www.cachematrix.com.

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